

## University Center Prepares for Major Renovations

BY MATTHEW SCHROH

The university has kept the Adelphi student body in the loop regarding the fact that the Ruth S. Harley University Center (UC), home to administrative offices, student organizations, lounges, and dining and conference facilities, will be undergoing major, state-of-the-art renovations. Construction is slated to begin as early as December, according to James Perrino, Adelphi's executive vice president of finance and administration, with an expected completion a year later. The renovation will benefit students living on campus as well as commuters and will also serve as a draw for prospective students and alumni.

"We're all excited about the fact that it's [the project] progressing through rather nicely," Perrino said. "We filed our first series of permits with the village [of Garden City] in July so we're almost through the permit process. We were hoping to break ground by early December."

Perrino said construction should take around 12 months. "Part of that is purely exterior and then we flip into the interior."

The plans include expanding the art gallery on the first floor, as well the Interfaith Center. More meeting rooms will be added. Lighting, sound and acoustics

will be improved throughout the building. Accessibility will also expand with a wheelchair lift on the exterior of the building for direct access to the new patio. The project will also incorporate green-building concerns, such as a tempered glass selected to reduce overheating in summer. The entire UC is also getting a bold exterior update, with a sleek glass look.

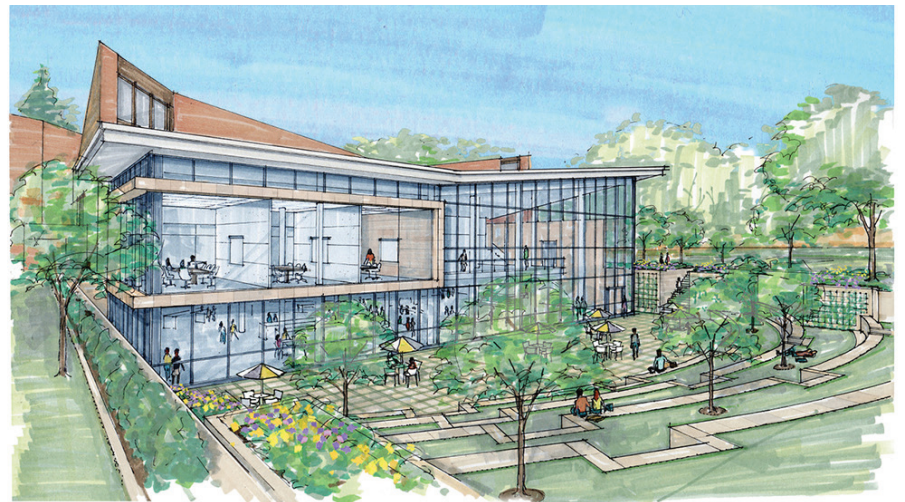
The renovation is a welcome one. "It's a 1972 building that is close to outliving its usefulness in 2018, but with a creative renovation, it will service Adelphi and its students for many decades to come," said Todd Wilson, Adelphi's strategic communications director.

In the meantime, since the building is a hub for social interaction and dining, many students are wondering how their access to the UC will be impacted by the construction.

"The UC will remain open and fully functional throughout all of the fall semester," Perrino said. "Depending on when we get our permits, we will probably shut down the UC in February and hopefully open it up again in December 2019."

Students need not fret about missing out on the experience the UC usually gives them while it is open.

"We've got a number of teams working on transition plans; there are several plans being developed," Perrino said. "The events that are going on



The planned design for the UC renovation, which should begin later this year.

in the UC – clubs, conferences, renting our ballroom – we're going to have to look at whether we can accommodate these in other locations. We believe we can accommodate the majority of those student-related functions."

Perrino said that all clubs will continue to have meeting spaces, which can include Alumni House, the Nexus Building and the Performing Arts Center, as well as continued and perhaps more dedicated use of the Center for Recreation and Sports' Campbell Lounge, where many clubs currently hold the occasional meeting.

As for students who have come to depend on the UC as a primary food source,

Perrino stressed a plan for this as well.

"We are working with Chartwells, who is the food vendor, to evaluate how we serve all the meals that we're currently serving in the UC at other venues and other mechanisms."

There have been suggestions to expand certain venues, which could potentially include the Center for Recreation and Sports' Melt Shop, the Performing Arts Center's PACafe and something in Swirbul Library.

Food trucks will also be explored, as Perrino said this seems to be an option that a lot of students enjoy, and could hopefully include ha-

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## Adelphi Welcomes a New Catholic Campus Minister

BY MATTHEW SCHROH

Adelphi's Interfaith Center, located in the Ruth S. Harley University Center, has been a beacon to religious life on campus. Students of all beliefs can visit anytime and schedule appointments to talk to a variety of religious leaders, including a priest, rabbi or chaplain. You can meet about any concerns or issues you're having, faith-based or not. Over the summer, students visiting the Center may have noticed a smiling new face around the office in Carrie Parker, the new Catholic campus minister.

She arrives at our school following Paul Francisco, the previous Catholic campus minister.

A college graduate herself fresh out of Stony Brook University with a degree in French and journalism, Parker's faith has been important to her for a very long time.

"I grew up nondenominational," she explained. She said her family attended a Baptist church for



Carrie Parker is the new Catholic campus minister at Adelphi's Interfaith Center.

a while, before they "got to a Catholic Church ... we went to a teenager mass and we all felt very welcome."

Parker said she was inspired by a seminarian a few years ago. "He truly got me to understand the gift of the Catholic Church. He was only 21 and he was studying to be a priest, and I had no idea people who were that young could be a priest."

From then on faith became more important than ever to Parker. She ended up working at a summer camp through the Diocese. She admitted that she wasn't sure

where to go at the end of her college career, but that she had her faith to guide her.

"Stonybrook campus ministry was a saving grace for me," Parker recalled of her college career. When she saw the opening at Adelphi, a school that she had considered when applying for college, she didn't at first think she was qualified.

"Someone said, 'why don't you interview for this job,' and I said, 'no way, there's more qualified people.'" But as Parker put it, "God doesn't call the qualified; He qualifies the called."

Of her experience at Adelphi, Parker had only good things to say.

"I have enjoyed seeing the college experience through my students' eyes." She said she has enjoyed the campus environment, and that she loves "getting to know people in every part of campus. It's been fun talking and getting to know people."

Due to her status as campus minister, Parker has also served a very important role in the Newman Club, the Catholic organization on campus, and her personal-

ity has rubbed off on its members as well.

"Carrie is such a great campus minister and she adds so much to our Catholic campus life," said Megan Ferguson, the secretary of the Newman Club. "She brings such gentleness to prayer and such joy to conversation. Going to her on a bad day always makes me feel better." Through work for the Newman Club and work for the campus ministry, Parker is certainly busy, but she did talk about her free time.

"Whenever I have a day just wide open I try to spend it outside. I love being outside," Parker said. Her activities include walking, hiking, biking and frisbee especially when "doing these things with my friends."

The Catholic student body on campus will find a wonderful campus minister in Parker. For those who aren't Catholic, but who still may be interested in learning more, "those questions are good," Parker said. "And if you have them this is where you should bring them. I don't have all of the answers, but I can point them to who does."

## A Word from the Editor

It's me again. I hope you all enjoyed reading our last issue. Since then, the weather has changed, the days have begun to get shorter, the school work has piled up and *The Delphian* Instagram account now has 276 followers! If you have not already, please follow us and tag us in anything newsworthy going on throughout our beautiful campus.

In our second issue of the new school year, we dive into campus-wide news, including the reconstruction of the University Center, which has been the talk of the campus. We all want to know when it will take place and where everyone is going to eat during this time. Find out when this project is going to begin and some helpful information that may answer some of your questions. We also have news about a gerrymandering lecture by attorney Thomas Wolf and a new campus minister, Carrie Parker.

In our features section, we have touched upon modern manners, a record-breaking sorority fundraiser and discounts and deals that you can take advantage of as students at Adelphi. We also wrote about a presentation by ice cream celebrities Ben & Jerry, who met with business students and supplied attendees with ice cream while they were here.

Our editorial section talks about Tesla's CEO Elon Musk participating in actions that were not viewed positively in the public eye and the popular video game Fortnite.

Being away from home can be a difficult adjustment especially when home is in another country. The athletic department has welcomed many international student athletes to join their mission. Read about the athletes' transitions to life here. The fall sports are now hitting the midpoint of their season. The Panthers are showing great success on the field and on the court. Women's volleyball freshman Grace Wegmann has started her career as a Panther off strong. Helping the team to an almost undefeated record thus far in conference play, Wegmann has earned herself a NE10 Rookie of the Week award. Follow Wegmann and the rest of the Brown and Gold as they head into the second half of their season and into playoffs. The Adelphi bowling team has shown great success over the last two seasons, earning many team and individual awards. With their season just beginning, the Panthers are working to protect their ECC Conference Title. Read about the returners, newcomers and their plans for this new season.

Thank you for picking up the paper and reading the hard work that we put into it. We are all looking forward to the next issue, which will be filled with a lot of Halloween fun. If you want to contribute an article in any section of the paper—news, features, editorials or sports—please let me know. We're always looking for new students to join our Delphian team.

-Nicoletta Cuccio  
*Editor-in-Chief*

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## Guest Speaker Thomas Wolf Packs Room for Gerrymandering Lecture

BY MATTHEW SCHROH

Students packed into Room 201 in Blodgett Hall on Monday, September 17, when the history department welcomed a guest speaker from the Brennan Center for Justice. Attorney Thomas Wolf, who has a bachelor's in history from Harvard University and a law degree from Yale University, spoke to students on Constitution Day. This little-known federal holiday, established officially in 2004, celebrates the U.S. constitution, its adoption and its implementation. Wolf used this occasion to address the system of what he called "extreme partisan gerrymandering," as well as its consequences and potential solutions.

Gerrymandering is when district lines are adjusted, changing the district where many voters legally belong and, through partisan efforts, is often done in an attempt to sway elections. Though gerrymandering has existed "from the time that there were American politicians," as Wolf explained, it is currently at an all-time high as "politicians have been manipulating things to maximize the number of seats their party can get."

He said this tactic means one party can use the redistricting process to lock in a majority – or even a super majority for



**Thomas Wolf speaks against extreme partisan gerrymandering, which he cites as a major problem facing the country today.**

an entire year.

He gave an example of North Carolina. Despite being a toss-up state, with Republicans and Democrats each making up between 40 and 50 percent of the electorate, Republican lawmakers edited the district lines to make it so that Democrats are confined to two districts, giving Republicans a very comfortable majority.

Wolf said this can remain for a long time. "Over the course of the 10 years that the map is used, their hold on power doesn't change."

This problem could potentially be solved with a Supreme Court ruling, but this has also met with difficulty.

"The court doesn't want to get involved in too many of these kinds of cases," Wolf explained. "They don't want to get involved in the 'political thicket.' Unfortunately, this means that since the court has not given a red light to gerrymanderers, they treat it as a green light."

What can be done to combat extreme partisan gerrymandering?

"There is no one correct answer," Wolf said. "About 80 percent of people agree that extreme gerrymandering is super wrong."

One example brought up is the idea of an independent commission that can be held responsible for redrawing maps when necessary, instead of partisan legislators.

"Commissions may be the way forward here," Wolf noted, particularly drawing attention to California, where commissions have found success. He did warn, however, that this isn't foolproof.

"It does depend on how you design it. A politician, former politician or close associate to a politician sitting on these commissions could prove perilous to the fight against extreme partisan gerrymandering."

Another solution to gerrymandering is actually getting the Supreme Court to step in.

"Something like 70 percent of American voters want the Supreme Court to step in and do something about this," Wolf said. "This could take pressure away from the Court to feel out-of-place by wading into this issue. Chief Justice Roberts loves the idea of the legitimacy of the Supreme Court, and he may decide that if they side with North Carolina Republicans, they will lose their legitimacy to the people."

Finally, there are ballot initiatives. Citizens can put forth measures to fight against gerrymandering and gain enough signatures to get it on a statewide ballot. This has been pursued in Michigan, and Utah and Colorado are also testing the waters.

Perhaps the most important of all, Wolf reminded the room full of students, is to vote. "The people we are voting for now will be the people sitting at the table in a few years when it is time to draw maps," he said.

**Correction:** In the last issue of *The Delphian*, the article "Adelphi Welcomes Our Largest Class in School History" published the incorrect number of students enrolled in the 2017-'18 class. The incoming class from a year ago was 1,097.

## Modern Manners: Beyond Please and Thank You

BY HEDDA DAVIDSEN

Saying “bless you” after someone sneezes, holding the door open for people exiting the office or the coffee shop after you, and saying “sorry” when you accidentally bump into someone on the subway are all habits that demonstrate good manners. These are, whether you realize it or not, forms of etiquette that have been conditioned into you from a young age. One the other hand, texting or checking social media on your phone when you’re eating in public or interrupting others are habits that demonstrate poor manners—and because of current social norms around cell phones, have also been conditioned into you.

Our technological devices are a leading cause of etiquette faux pas. In our everyday lives we are constantly disrupted by our phones and tablets, never able to be 100 percent present in a conversation. In the work place we are interrupted by people speaking loudly on their phones or even texting during meetings. Reinforcing what good manners really means is therefore important in order for people to realize the extent of the problem with this technology. Good etiquette serves an important purpose: it opens doors education cannot. If you come into an interview, for example, and your resume isn’t all that fancy, but you’re definitely qualified for the job, your good manners are more likely to get you hired than a person who is over-qualified, but has a bad attitude. It also lets you connect better with other people, and you never know how far networking will take you. Former elementary school teacher Dale Leff started her own etiquette business,

Leff Etiquette Edge: Social Skills That Empower, after recognizing how many adults and children were uncomfortable in social settings because they were unsure of the right manners and ways to present themselves.

“In today’s society people are so concerned with what the newest thing on their phone is, that some can forget to acknowledge what people in the real world are doing or saying,” Leff said. She called this a key issue because being able to listen is one of the most important things you’ll learn in life. That is also why all her students leave their phones in a basket when they enter her class. Her clientele consists of both businesses and schools in New York City and Long Island, but also individual children and adults.

“I want them to learn that being able to listen shows people you respect them, even if you disagree,” Leff said. “Because that is what many young people today don’t really understand: you don’t have to state your opinion, you can just agree to disagree.”

Joan Jerkins, owner of Act As If Etiquette and Protocol in Melville, NY, said that having proper manners and etiquette is just as, if not more important than what it was 50 years ago. “It doesn’t matter how many degrees you have or where you got them from, as long as you’re able to show good manners, you can get further in life than any of those will take you.”

Jerkins started her business in 2011 because, like Leff, it was something she saw a need for. “Technology today is great venue for people to connect and talk to each other, but we have to remember humans also have feelings and we have to

keep a balance there,” Jerkins said. “Especially younger people need to have loyalty to each other not just to our machines.”

It is easy to get attached to these devices and forget to be present in real-life relations. In fact, the average American adult, 18 and older, spends more than three hours on their smartphones every day. That is approximately 90 hours per month. According to Jerkins, it is because of these modern technologies there are new manners in modern technology.

“When I was growing up, the only machine we had was the phone that was attached to the wall in the kitchen, and there’s no way you would rip that phone of the wall and place it in the middle of the dining room table during meal time,” Jerkins says. “Likewise, people today shouldn’t bring their phones to the table.”

According to The Emily Post Institute, you should follow these phone etiquette rules:

1. Turn off your phone in any social setting if it will be interrupting a conversation or activity.
2. Watch your language, especially when others can overhear you, and speak softly so others don’t have to overhear you.
3. Avoid talking about personal or confidential topics in a public place.
4. If it must be on and it could bother others, use the “silent” mode and move away to talk.
5. Don’t make calls in a library, theater, church or from your table in a restaurant.
6. Don’t text during class or a meeting at your job.
7. If you have to take a call or read

a text, ask the other person if they mind. If they do, respect their wishes.

Manners have always been about showing respect to other people. That is why having a phone on the table that might light up every 30 seconds because someone is texting you is considered rude behavior. However, having good manners and proper etiquette goes beyond just respect. It actually sets the basis for a society with stability, according to Leff.

Jerkins said that the bar for having proper etiquette can sometimes be looked on as being set too high, but that is why trying is so important. “The goal is to reach this bar, but in the meantime, trying makes our society smoother,” Jerkins said. “And that is why manners in the 21st century really matters.”

Leff also believes that being able to communicate well and present yourself in a proper way is especially important in today’s modern world where the job market is so competitive. Being unable to do so can completely kill your credibility. That is why avoiding the “um’s” and the “uh’s” are so important. “I try to eliminate those words because it reflects that I’m not as prepared as I should be,” Leff said.

And not seeming like you’re prepared when walking into for example a job interview can really make or break your employment opportunity.

“People who know how to present themselves, stand up straight, has good eye contact and are prepared, are the young people who are advancing to get the job,” Leff said. “Because you can have all the intelligence in the world, but without the basic skills of good manners and etiquette, you are easily looked over.”

## Save Money With These Student Discounts and Deals

BY MARIA GIOVANNA JUMPER

While everyone talks about how expensive it to attend college, a lot of people don’t know the massive number of discounts and deals that are offered to college students. In the Garden City area alone, there are many places that offer Adelphi students discounts, and that’s not including all the other places around the country. Additionally, many websites are aimed at saving college students money.

Around Adelphi, students can get discounts for the AMC movie theatre. The closest is in the Roosevelt Field Mall, students can get movie tickets for \$9 at the Panthertainment booth in the University Center. This is much cheaper than buying a regular movie ticket. Students can also get discounts on Seventh Street, which is about five minutes from campus. There, students can enjoy a 10 percent discount with your Adelphi ID at Bistro, at Garden City Pizza, and at Go Greek. There are also many other restaurants, clothing stores and other places in the area that offer discounts to students, like Ann Taylor and LOFT, which each give a 15 percent discount when you show your student ID and Kenneth Cole, which gives a 20 per-

cent discount after showing a student ID.

You can get discounts from some major companies as well, including Apple, Microsoft and Amazon. Apple offers 5 percent off on most products for students. Microsoft also has many student deals for different products, some equaling over \$100. Amazon offers up to a 50 percent discount for Amazon Prime after a six-month free trial. This is one of the best student discounts to obtain as it includes the streaming services and two-day free shipping on prime items.

Some phone carriers will also offer deals. These include T-Mobile, AT&T and Sprint. T-Mobile gives discounts on devices and on their phone plans. Students can get a campus exclusive discount, this would mean paying \$50 a month for one line. Students can also save up to \$100 on devices if they purchase them through T-Mobile. AT&T will waive activation and upgrade fees for students and will also offer discounts on devices. Sprint offers unlimited data for only an additional \$10 per month.

Some insurance companies like Allstate, Geico, Farmers and State Farm also offer discounts to college students. Allstate offers up to a 20 percent discount to single, full-time students who achieve

good grades. Geico offers a similar deal to full-time students who receive a B-average or above. Most other insurance companies offer similar discounts for varying levels of good grades. Many people have no knowledge of these deals nor do they utilize them, so the best thing for you to do is call your insurance company and see what they can offer.

There are also some magazines and papers that offer discounts and deals. Two examples include “The New York Times” and “The Washington Post.” For further information about these, you can check the Adelphi Website. There’s also a discount for “The Economist.” This is great because these magazines and papers are useful and sometimes necessary for class. Knowing about these discounts will save you money on reading material for class.

Some entertainment options will also give discounts to students. Some examples include Yankees and Mets tickets, Broadway shows and shows at Lincoln Center. At Adelphi, students can learn more about these options the Panthertainment booth in the University Center. Other discounts can be found on the actual company’s website; usually these discounts depend on the game or show. Many times,

you can call the box office and ask them about the specifics.

A lot of companies will offer discounts to students if you ask for them. As a student you should always look out for the deals that are being offered to you.

### Student Savings

- Burger Bite, 10% off Monday-Friday
- Calogero’s, 10% off entire bill
- Domino’s West Hempstead, Buy one large pie, get one free; coupon code:400, Buy 2 or more medium pizzas for \$5.99 each
- Food for Thought, 10% off entire bill
- Garden City Bistro, 10% off entire bill
- Garden City Hotel, 20% off Polo Lounge, in room dining and the Patio Bar
- Garden City Pizza, 10% off entire bill
- Go Greek, 10% off entire bill
- Leo’s Midway, 25% off bill, excludes alcohol and lobster dishes.
- Mac & Melts, 10% off entire bill
- New York Soup Exchange, 10% off entire bill
- Novita Wine Bar & Trattoria, 10% off entire bill
- Post Grill and Garten, 10% off entire bill
- Seventh Street Gourmet, 10% off bill
- TCBY Yogurt, 10% off entire bill
- Uncle Bacalas, %10 off entire bill

## Deliciously Different: Ben & Jerry's Founders Talk Business and Society at Adelphi

BY VICTORIA GRINTHAL

Ice cream company creators and Merrick, NY, natives Ben Cohen and Jerry Greenfield — better known as Ben & Jerry for the ice cream company they created — were greeted by a full audience inside the Concert Hall when they visited Adelphi University on Wednesday, September 12. The duo, whose ice cream is sold worldwide as Ben & Jerry's, originally met in Merrick's Smith Street (now Chatterton) School as kids and moved to Burlington, VT, to build their brand. Greenfield and Cohen specifically spoke to the Adelphi community not only about their company, but their friendship and their opinions of the dynamics and use of business in our current society in a lecture titled "An Evening of Entrepreneurial Spirit, Social Responsibility and Radical Business Philosophy."

Greenfield and Cohen shared many insights on their path to success and their ideals that are still engraved into the mission of Ben & Jerry's, which was built from the ground-up in 1978 after both men dropped out of college. When asked why they chose Vermont as the site of their business, they explained how it compares to Long Island and why it was a good professional decision.

"The thing about New York (or big cities in general) is that the biggest/



Ben Cohen (top right) and Jerry Greenfield (bottom right) have been friends since they were kids in Merrick before they founded their famous ice cream company.

main overarching structures in the landscape are man-made: Big buildings, skyscrapers," Cohen said in an interview with *The Delphian*. "In Vermont, the biggest structures or the overarching structures in the landscape are mountains; you know, naturally-made things."

Vermont's more rural pastures are also more resourceful for the company, as there is more space and locally produced

dairy products. However, they are still in touch with family and friends in their hometown.

Since the duo's company launch and subsequent success, they have traveled around the world and had multiple books written about and by them, concerning the values on which Ben & Jerry's is based. They discussed this during their presentation, which mainly focused on the idea that

a company's power in society can be a tool used to help others. When the two started their business, they consistently included their strong environmental advocacy in the realms of climate change education and clean power advocacy in their decisions and actions, allowing them to control their impact on world beyond consumers.

"We were not simply trying to make wonderful ice cream; we were not simply trying to make money;" said Greenfield. "We had (and have) a social mission that is equally important to those."

Specifically, Ben & Jerry's as a company has publicly supported such movements as Black Lives Matter, marriage equality and Occupy Wall Street among many other causes.

As Greenfield explained, "The company stands for certain values and in the long run, doing what you believe is right is going to serve the company better."

Greenfield and Cohen said they are very proud of the steps that their business has taken to give back to their customers and their environment and feel that more of today's companies and corporations should do the same. In fact, the pair said they supported the Nike athletic brand's recent campaigns against police brutality as an example.

"You know, I've got to say, in

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## Reaching New Heights: Tri Delta Breaks Chapter Fundraising Records in St. Jude Walk

BY ALYSSA STRIANO

"How much could I Venmo request you to help end childhood cancer?"

This question, with a poll offering the options of \$3 or \$5, plastered the Instagram stories of Adelphi Tri Delta's in relentless efforts to raise money for the St. Jude Walk/Run to Help End Childhood Cancer.

But, they were not alone. Participants from across the country raised money for St. Jude Children's Research Hospital leading up to the walk at South Street Seaport on September 22. Adelphi's Tri Delta chapter nearly tripled their all-time fundraising record of \$3,520, reaching a staggering \$11,534.



Brittany Costa commemorates her best friend at St. Jude Walk/Run. (photo provided by Brittany Costa)

The process was a very demanding one, but Brittany Costa, Tri Delta's philanthropy chair, was up for the challenge. After losing her best friend, Bobby Menges, to neuroblastoma last year, she has decided to dedicate herself to his legacy. Not only was she tasked with motivating her chapter to participate in fundraising, she herself had to fundraise as well.

Costa, a junior graphic design major, encouraged her sisters to sign up for the walk starting in May, which was one of her easier tasks considering how enthusiastic they were.

"Fundraising is a special feeling," said Andrea Baretta, Tri Delta sister and Adelphi senior. "Sometimes it feels as if your donation is a small drop in the bucket, but a million drops creates a rain storm."

Costa reminded members to request donations from their friends and family over the course of the summer. She even supplied them with suggestions on how to get donations.

"I was able to get donations and raise money by sending facts and stressing the importance of a donation and how much it affects a patient's life and a patient's family," Costa said.

"I wanted to donate because I know that St. Jude does such good things and the fact that one of my best friends was fundraising made it even sweeter," said Alicia Massey, St. Jude donor and Adelphi junior. "I had to donate."

Realistically, Costa did not expect the chapter raise over \$2,000. Little did

she know just how far her team would go for the cause.

Costa was awe-stricken and even more motivated as she saw the donations rising. She even organized an event the week of the walk called 5k in a day, where the chapter attempted to raise \$5,000 in 24 hours.

Although discouraged by falling

approximately \$1,000 short at the 24-hour mark, the team continued to shoot for the goal they had set leading up to the event. Reaching this goal would nearly triple the original goal, along with shooting Adelphi's Tri Delta team to the number one team in the country.

They were close, but it didn't

*continued on page 6*



Tri Delta sisters (top, from left) Shannon Jones, Meghan Snowdale, Kathleen Beatty, Cari Costa, Colleen Nortwich, Jenna Shipley and Lizzie O'Halloran; (bottom, from left) Olivia Chierchio, Sabrina Katz, Alliah Irtan, Lynoska Garcia, Brittany Costa, Cari Costa, Andrea Baretta and Kaitlyn Brown. (photo provided by Kathleen Beatty)

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## Elon Musk Smokes a Blunt and His Company Takes the Hit

BY VICTORIA GRINTHAL

Tesla billionaire Elon Musk has been under a lot of fire concerning his recent actions in the public eye. During a podcast recording and simultaneous webcast on Youtube in early September, Musk and podcast host Joe Rogan lit a blunt and smoked what is believed to be marijuana at a Los Angeles recording studio. Marijuana, which is illegal in 20 states, is available for recreational use in California. However, as the videos and images of Musk with the blunt made waves across the Internet (albeit as memes of his facial expressions), there have been a lot of consequences aimed at Musk and his company.

While Musk stated that he “rarely smokes marijuana” within the interview with Rogan, the two also had consumed alcohol at the time and were joking around with the idea of smoking pot.

The day after the webcast took place, Musk tweeted the following statement: “[I] am considering taking Tesla private at \$420. Funding secured.” This allusion to the commonly-known connection to smoking marijuana and the numbers “420” pushed some viewers, investors and powers in business over the edge. Tesla’s overall stock price fell more than 5.5 percent on the Wall Street Stock Exchange.

The Securities Exchange Commission or SEC issued a statement that they were suing Musk for his statement, claiming that it included “false and misleading statements” about the stock prices, which were not legally discussed prior to this Tweet. The company is known for their

electrically-powered cars and futuristic research for the world of transportation, but after this news was reported, multiple powers within his company resigned, including the chief accounting officer and chief of human resources.

We can all agree that since the recreational use of marijuana is legal in California, there is limited action upon him from the nation and world’s governments. Still, it amazes me that this man, the leader of a multimillion-dollar corporation and world figure, could joke about this topic. In other states, like Ohio and Kansas, the act of possessing this drug would convict a person for years, not to mention to the extent in which Musk displayed his usage.

My biggest concern here is that though Musk is feeling the repercussions of his actions by way of the damages done to Tesla, there is something wrong with this in our culture. Even in songs and stories, the people with the most money are seen drinking and smoking as though that luxury is open to all, not realizing that many other people’s lives have been completely destroyed by these same materials. Why do we focus on these things as symbols of power and wealth when they are not only detrimental to one’s health, but in certain circumstances can incarcerate people for decades? What does this prove about how we live? The richest and most influential in our society can disobey all laws without the same repercussions? Yes, Tesla is not American, but the point still stands that with power in business and in our culture comes the power to disobey the laws that control those below them.

## Fortnite Fallacy: Trying too Hard to Relate to Their Audience

BY DAVID GRINTHAL

As is the norm in this world of modern advertising, businesses are known to go to great heights to cash in on a popular trend. Case in point: Samsung’s new team-up with the online battle-royale style game Fortnite to make people buy the Galaxy Note9 and the Galaxy Tab S4. Samsung’s attempt to be “cool and hip” (or appeal to younger people in our society) is just painful to watch. They are even using the cheesy and popular phrases that young people currently use, like what is said in this statement from Samsung’s official website: “The new generation of Galaxy devices brings a world-class mobile gaming experience right to your hands. Find out how the new Note9 and Tab S4 go hard.” Though the entire marketing page is filled with hilariously out of touch uses of popular phrases, this one has to be my favorite: “See every snipe on the largest Infinity Display ever. At 6.4”, the Infinity Display is perfect for gaming and streaming.”

Granted, Samsung is definitely not the first company who is awkwardly trying to connect with the young people by pretending to understand something popular; They’re not even the first company to advertise their products with the popular game created by the developers at Epic Games. In the lead up to the blockbuster Marvel film “Avengers: Infinity War” from this past spring, the game included the purple villain Thanos as a playable character for a limited time. While this is more of

welcomed fan-service than cheap marketing ploy, Marvel/Disney were still using Fortnite to advertise their product.

Honestly, we all know that companies have been doing this for years. In 1991, Nintendo had Freddy Krueger promote their now infamous “Power Glove” in “Freddy’s Dead: The Final Nightmare.” This is far from the last example of business cashing in on popular trends, but Fortnite does not seem to be slowing down in its popularity any time soon. Since its release in 2017, Fortnite has been played by millions of people around the world and by people of all ages. The multiplayer game’s most known mode of fighting until there is one “last man standing” is still a hit with gamers, along with the its colorful background and characters. The point is also evident that as technology advances, and video games follow suit, the ability to communicate with consumers has never been better. The only sad thing is how hard these companies have to try to appeal to their main demographics.

I believe that companies need to understand trends as they happen instead of when they are so common that people cringe when they are discussed. Marketing and development are far from easy. It puzzles me that in the age of instant technology, companies still can’t figure out to remain present and modern without sounding like they are trying too hard to be modern. However, my biggest question about these marketing strategies is what major product or idea the business world will manipulate next to create their profits.

## Deliciously Different: Ben & Jerry’s Founders

*continued from page 6*

terms of Nike’s campaign with [NFL player] Colin [Kaepernick], I mean... I am tremendously respectful of what they did. I don’t see that as some cynical marketing ploy. I see that as representing values that that company believes in,” Cohen said. “And, you know, to use the leverage and voice that they have in the way that they did is really something that I would aspire to for Ben & Jerry’s.”

The business partners also shared their political views with the audience and explained their newest political campaign against money in society’s political scale, the Stampede. They aim to create aware-

ness for this specific topic by stamping dollar bills with information that will then circulate around the country for the cause of using political campaign money towards the people in poverty within our population.

Though Cohen and Greenfield said that they believe replicating their success is possible in our current society, they also recognize that their methods to business were somewhat unorthodox, even now.

“We used to, in the early days, go to business schools and speak about how we did business, and they would kind of laugh at us,” said Cohen when asked about their professional journey as opposed to

that of other companies. “You know, [those business people would] say, ‘No, the only valid purpose of business is to maximize profit, and what you’re doing is crazy.... and you’re going to go out of business.’ Now, people aren’t saying that.”

In terms of advice, the businessmen said the key to starting a profitable business like theirs is to start small. Despite being bought by the Unilever Corporation in 2000, their biggest piece of advice remains to stand by your values and act on them, which is what they have continued to do throughout the company’s acquisition.

Ben Cohen and Jerry Greenfield spoke with passion and excitement and were not afraid to crack a joke or two

within their interviews, presentation and the question-and-answer session following. They also met with a small group of the Hagedorn School of Business students before the lecture.

The audience of Adelphi students, faculty and family much appreciated their willingness to share their story and their views—as well as free Ben & Jerry’s ice cream after the talk.

Of course, the most important question was also answered: Ben’s favorite flavor is the Stephen Colbert collaboration “Americone Dream” while Jerry sides with “Cherry Garcia” and “Chubby Hubby.”

## University Center Renovations

*continued from page 1*

l, Mexican and Asian cuisine. But he added that a dining venue that many students don’t take full advantage of already sits in full operation on campus.

“Post Hall is underutilized,” Perrino said. “We’re thinking of what to do there to move some of the traffic.”

Perrino said that he will continue to update the entire community

about where UC services can be obtained during the renovation, including alternate locations for all services currently housed in the UC.

“Please be assured that we are planning ahead to minimize disruption,” he said. “Once construction begins, we will share more details on the UC Renovation website.”

## Tri Delta Reaches New Heights

*continued from page 6*

seem close enough, until the morning of the walk. Adelphi Tri Delta not only surpassed their goal, they also became the number one Tri Delta team in the country, being led by the number one fundraiser in the country.

“It feels incredible,” Costa said. “Being number one is of course not the reason to do this, but wow is it a perk.”

All of her tireless efforts to raise funds for Tri Delta over the summer had finally paid off. And this is just the beginning.

Costa has big plans for future St. Jude projects, including Tri Delta’s first annual Tri Delta event on October 20, an all-you-can-eat Italian food fundraiser in which all proceeds go to St. Jude.

## Panther Pup: For California Native Grace Wegmann Volleyball is a Lifestyle

BY OLIVIA FRANKS

Our featured Panther Pup, a column that features recent team additions, is California native Grace Wegmann who became bicoastal to pursue her dream of playing college volleyball. Recently named the Northeast 10 Rookie of the Week, Wegmann has high hopes for this season and the rest of her college career as a Panther.

**Q.** How long have you been playing volleyball?

**A.** I started when I was in third grade, so I've been playing volleyball for about nine years.

**Q.** Why did you want to play a college sport?

**A.** To me, volleyball is more a lifestyle than a sport. It was something I couldn't picture myself stopping after high school because of all my hard work. It would've been like cutting out a huge part of my life, which I wasn't ready to do.

**Q.** Why did you choose Adelphi over other schools?

**A.** I chose Adelphi for a few reasons: the great biology program; the campus size because I love how you can always see someone you know while walking around; and I wanted a better relationship with my professors, so the small classes were great as well. Also, being from California going to college on the East Coast seemed like a



Freshman Grace Wegmann was recently rewarded with NE10 Rookie of the Week (Photo from Aupanthers.com)

great opportunity for new experiences and adventures.

**Q.** What have you learned from playing a college sport so far?

**A.** I think the most important thing I have learned from playing a college sport is how to truly rely on your teammates to not only get the job done, but also to support each other. Another aspect I've learned is how to take care of and properly fuel your mind/body to perform

well in the classroom and on the court.

**Q.** Do you have any role models that have inspired you to play college volleyball?

**A.** My parents and grandparents inspired me to achieve my goal of playing a college sport. They are not only my number one supporters, but also give great advice and pushed me to accomplish and try things I might never have done otherwise.

**Q.** What are you looking forward to this season as a freshman? Do you have any goals for this season?

**A.** As a freshman, I'm really looking forward to developing my role as a leader and continuing to build stronger relationships with my teammates to create greater camaraderie on the court. Our team goal is to win an NE-10 championship. However, a personal goal for myself is to continue developing and perfecting my

skills as a setter to give my teammates the best opportunity to score.

**Q.** What has been the biggest challenge for you adjusting to college in your first month at Adelphi?

**A.** The biggest challenge for me adjusting to college life at Adelphi has been not seeing my family. In the past, they've come to all my games/tournaments, but since they can't just drive to New York, I'm thankful for the live-streaming. We also FaceTime often, so it's been a lot easier to handle the distance.

**Q.** What is the biggest goal that you want to accomplish before you graduate from college?

**A.** The two biggest goals I want to accomplish before graduating from college are to decide what branch of biology that I'd like to pursue as a career and win the NCAA Division 2 Finals with my girls.

### Upcoming Home Games

**WVB vs. University of New Haven** Tuesday, October 9th @7pm

**MSOC vs. Southern Connecticut State University**  
Wednesday, October 10th @7pm

**CROSS Adelphi University Spirit Weekend 5K**  
Saturday, October 13th @9am

**SWIM vs Alumni Meet** Saturday, October 13th @11am

DOORS SET TO OPEN AT 10:30 PM

FREE NE10 TSHIRT FOR FIRST 250 FANS

PERFORM IN CONTESTS...WIN PRIZES...

## Women's Bowling: Three Strikes and You're Still in the Game

BY SKYLAR MCGARRITY

The 2017-'18 season for the Adelphi bowling team was quite successful as they finished 74-36, took home two trophies and were named four All-Conference. Senior Rebecca Gotterbarn earned ECC bowler of the year for the second consecutive year and received an NTCA All-American honorable mention. Further, the hard work from head coach Dennis Kearney earned him ECC coach of the year.

The team headed into the 2018-'19 season last week ranked 14th in the nation and second in the DII/DIII teams with two East Coast Conference wins back to back, after just falling short of a third straight conference title last season. In addition, Adelphi bowling added five rookies after graduating three seniors (2017 Team USA member Gotterbarn, Katelyn LaRocca and Lena Sorrentino) and a pair of assistant coaches for this new season.

This year's team is made up of juniors Mckenna Collier from Brick, NJ, Olivia Lopera of East Islip, sophomore Skylar McGarrity of North Babylon, and freshmen Meghan Doris of Clark Mills, NY, Kaitlyn Grant of Oswego, NY, Destiny Johnson of Buckeye, AZ, Amber Torvund of Rochester, MN, and Megan Wehmeier of Lawton, OK. Head coach Kearney also added two new assistant coaches: alumni student athlete LaRocca who graduated from Adelphi in 2018 and

Kristina Genova who graduated from Long Island University-Brooklyn.

Although the girls fell short of winning their third straight conference title, they will keep their eye on yet another ECC title and have a goal to make their first-ever NCAA appearance.

"With five new girls and three returning athletes, I'm excited to see what this team can do together," Collier said.

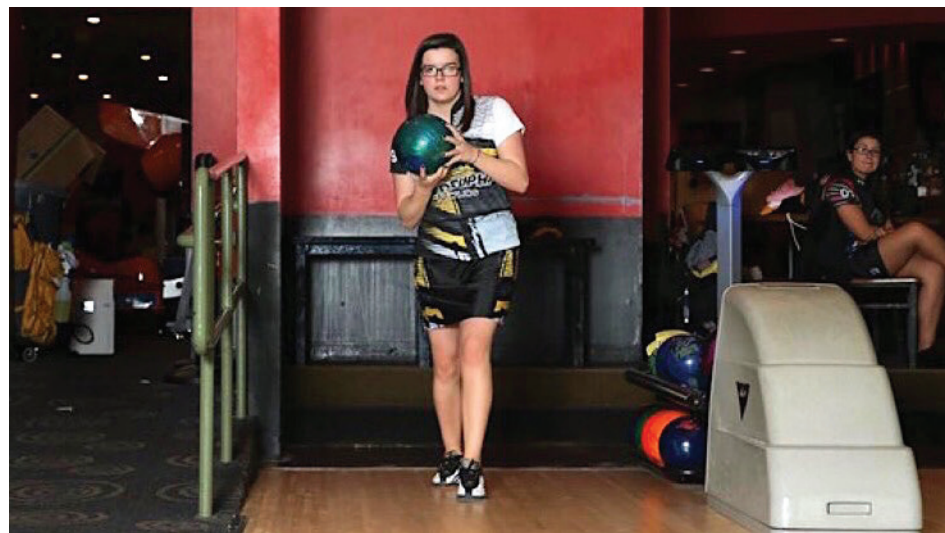
All three returning athletes are experienced, have high expectations and are ready to see what these rookies can bring to the team.

"The last two years we've had most of the same girls, but this year we have almost an entirely new team," Lopera said. "I'm excited to see what each girl can bring to our team in order to help us gain another ECC title."

Recent graduate LaRocca transitioned from player to coach and gained a whole new mindset on the sport. She said she is looking forward to a change in perspective as she's only known the sport from competing.

"The frustration, determination and the love of competing is different now as I take on a coaching role," she said. "I get to use my first-hand experience to mentor this group of girls and hopefully pass down some of my knowledge. I'm so grateful that I still get to be a part of something I'm so passionate about."

Graduate-assistant Genova also made the transition from player to coach



The author, Skylar McGarrity, is a sophomore who has returned to the team this year.

and said she is "looking forward to learning and growing with the team." Genova bowled for LIU Brooklyn where she graduated as a New York State certified teacher in early childhood education with a concentration in mathematics. She was not only successful in the classroom, but also on the lanes. Genova was named All-Northeast Conference twice, was an all-rookie pick her freshman year and helped her Division 1 team bring home several trophies.

This season will be Kearney's fifth and he has some high expectations, especially after adding five freshmen.

"What's different about this season than previous ones is that we are bring-

ing in a strong freshman class to go along with an already strong set of returners," Kearney said. "We are young, but we are capable and it's going to be fun watching the young lead the younger. I have all the confidence in the world in our players and our new coaching staff that we will be a top contender nationally and in our conference."

The new season began on October 1. The Adelphi bowling team intends to show that hard work does pay off in their pursuit of another conference championship and the hope of making their first ever NCAA appearance.

## International Players Pinto and Stamoulis Reflect on Adjusting to Life at Adelphi

BY JERMAINE HOWERTON

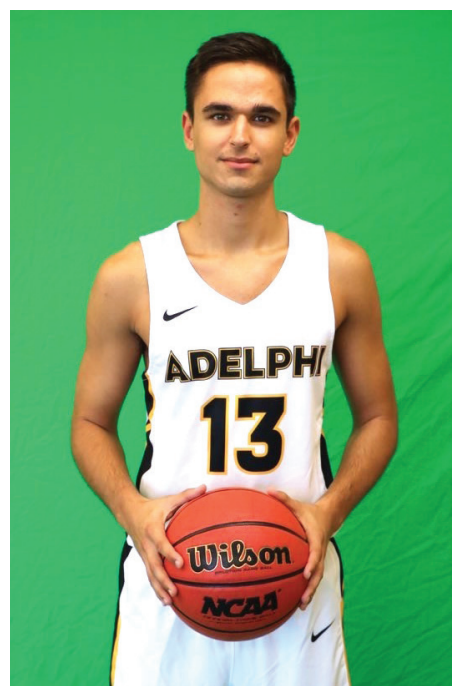
In recent years, Adelphi has seen a significant increase in students from all over the world, especially our student athletes. We talked to some of them in order to receive an inside look into their perspective on how they've adapted to life at Adelphi.

Life as a student athlete at Adelphi is far from easy. Student athletes perform amazing feats both in the classroom and in their sport. The most significant is the balancing act an athlete must perform daily in order to achieve success. Outside of academics and practice there's eating, sleeping and maintaining a social life. Imagine being a student athlete, better yet, imagine being an international student athlete, leaving everything you once knew to go to a place you know little to nothing about.

Ofek Pinto, a junior finance major, is an international student athlete from Neshar, Israel. He plays defense for the Adelphi men's soccer team where he made the NE-10 All Rookie Team and earned NE10 Commissioner's Honor Roll all last year.

How does someone from Israel find out about a school in Garden City?

"Adelphi got into contact with a talent scout that helped me with the process of coming to the states," Pinto said. "Adelphi gave me the best offer at the best



Adelphi men's basketball player Theofanis Stamoulis during media day.

time, so I decided to commit here."

However, the transition made from Israel to Adelphi wasn't the easiest for Pinto. He said he found himself adjusting to a totally different atmosphere and he couldn't have done it without the help of some of his teammates.

"I honestly wanted to go back home after two to three weeks at Adelphi," he said. "The practices and my teammates

(especially the other foreigners) helped me get used to it. As time progressed I definitely was able to adjust and hold my own, but it is still tough after almost two years here."

The surrounding community of Adelphi is completely different in many ways to Pinto. He said the biggest difference was the fact that at 18, most people in the United States go to college right after high school. Also, soccer in Israel is different than Adelphi from a competition standpoint. He said it's a lot more competitive.

"In Israel each pro team has youth team for each age from six to seven years old until graduation from high school and then the better players go to play pro for the first team or amateur soccer," Pinto said. "The better you are, the better youth team you will be on and the chances are higher to be successful later on."

His family is his inspiration and they are the driving force to his current success academically and athletically as an Adelphi student athlete.

Pinto and the men's soccer team went up against Assumption College at home on Motamed Field on Saturday, October 6. The results were not available at press time, but check the Adelphi Athletics website, [aupanthers.com](http://aupanthers.com) for more information.

Theofanis Stamoulis is another international student athlete and he comes from Athens, Greece. He is a freshman

computer science major and the newest addition to the Adelphi men's basketball roster. He said that the people at Adelphi are totally different than in Greece: the people of the Adelphi community are much nicer.

"People on campus go out of their way to smile and say hello. People in Greece aren't really like that," Stamoulis said, adding that he actually likes New York a lot better than Greece because there is a lot of diversity here.

He also said that Greece has one of the highest unemployment rates in the world and he loves the fact that the Adelphi community is filled with opportunity.

"There are so many jobs out there, and the people around here seem to have simpler values. People here won't get judged based on their occupation," he said.

From a basketball standpoint, Stamoulis said the sport in New York is more physical than in Greece where players primarily run set plays and rely heavily on their skills and not athleticism. In New York, he said the game is a lot more physical and his opponents are physically more of a threat. Nevertheless, he is grateful to have the opportunity to play the game he loves in an area he is ecstatic to be in.

You can see Stamoulis and his fellow Panthers during the men's basketball home opener on Wednesday, November 14 at 7:30 pm in the Center for Recreation and Sports when they face Pace University.